

# ABSTRACT OF ANNUAL REPORT 2015

April 2016



As of December 31<sup>st</sup>, 2015, the total number of shareholders of Goertek Inc. was 49,244.

| No | Name of Shareholders  | Shareholding (%) | Number of shares held |
|----|---|------------------|-----------------------|
| 1  | Weifang Goertek Group Co.,Ltd   | 25.55%           | 390,028,684           |
| 2  | Jiang Bin   | 17.60%           | 268,600,500           |
| 3  | Jiang Long  | 3.29%            | 50,276,000            |
| 4  | Huatai Securities — Goertek "Home No 1" ESOP Collective Asset Management                | 1.94%            | 29,579,500            |
| 5  | China Foreign Economy and Trade Trust Co., Ltd—Springs Capital                          | 1.08%            | 16,452,343            |
| 6  | Central Huijin Assets Management Ltd  | 1.03%            | 15,786,900            |
| 7  | Springs Capital (Beijing)—Springs Capital Growth Fund                                   | 0.96%            | 14,618,046            |
| 8  | Norges Bank   | 0.95%            | 14,566,279            |
| 9  | Ping An Trust Co., Ltd—Springs Capital  | 0.89%            | 13,652,793            |
| 10 | Shandong International Trust Co., Ltd —Goertek "Home No 2"ESOP<br>Collective Fund Trust | 0.85%            | 13,021,748            |

### **Financial Highlights-Main Financial Data**



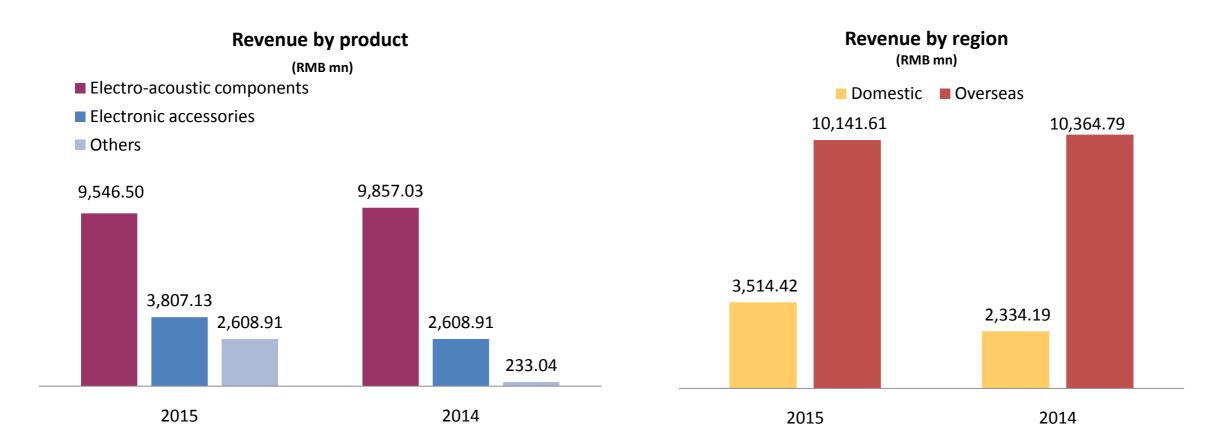
|   | 2015             | 2014             | Changes |
|---|------------------|------------------|---------|
| Revenue(RMB mn)   | 13,656.03        | 12,698.99        | 7.54%   |
| Profits attributable to shareholders of The Parent Company(RMB mn)    | 1,251.14         | 1,657.39         | -24.51% |
| Net cash flow generated from operating activities (RMB mn)            | 2,409.07         | 1,164.87         | 106.81% |
| Basic EPS(RMB)  | 0.82             | 1.09             | -24.77% |
| ROE   | 14.08%           | 23.29%           | -9.21%  |
|   | As at 31.12.2015 | As at 31.12.2014 | Changes |
| Total assets(RMB mn)  | 19,247.95        | 17,757.74        | 8.39%   |
| Net assets attributable to shareholders of The Parent Company(RMB mn) | 9,405.12         | 8,330.94         | 12.89%  |

During fiscal year 2015, The Company continued to strive for development of new technologies and new products through actively recruiting ideally talented mechanical teams (R&D). The proportion of R&D investment in the revenue for fiscal year2015 was 7.12%(6.09% in fiscal year 2014). The significant increase in operating expenses year over year directly impact on the drop in the profit for fiscal year 2015.

The net cash flow from operating activities was 2.4 billion RMB, an increase of 106.81% year over year. During fiscal year 2015, We attribute our efforts in receivables management as a driving force for the significant increase in cash flow.

### **Financial Highlights - Revenue**





Compared with FY 2014, the total revenue of the company increased 7.54%. By product category, the sales in electronic accessories increased by 45.93%; by geographical region, the domestic sales increased by 50.56%.

### Financial Highlights - main business revenue, cost of goods sold (COGS) and gross profit margin (GPM)



|                               | Revenue<br>(RMB mn) | COGS<br>(RMB mn) | GPM    | Change in<br>Revenue | Change in<br>COGS | Changes in<br>GPM |
|-------------------------------|---------------------|------------------|--------|----------------------|-------------------|-------------------|
| By industry                   |                     |                  |        |                      |                   |                   |
| Industry of Electro Component | 13,353.63           | 10,040.75        | 24.81% | 7.12%                | 10.95%            | -2.59%            |
| By product type               |                     |                  |        |                      |                   |                   |
| Electro-acoustic components   | 9,546.50            | 7,142.84         | 25.18% | -3.15%               | 1.35%             | -3.32%            |
| Electronic Accessories        | 3,807.13            | 2,897.91         | 23.88% | 45.93%               | 44.69%            | 0.65%             |
| By Region                     |                     |                  |        |                      |                   |                   |
| Domestic                      | 3,212.02            | 2,404.66         | 25.14% | 52.87%               | 59.67%            | -3.19%            |
| Overseas                      | 10,141.61           | 7,636.09         | 24.71% | -2.15%               | 1.22%             | -2.50%            |

### **Core Competitiveness**



Product Executive **Industry leading** development **Management Team** Continuous manufacturing strategies that and ideally talented capabilities and innovation integrate multiple personnel/teams. processes technological fields

- Highly qualified and competent leaders that have graduated from well-known colleges and universities.
- Dynamic and rich management experience in acoustic, optical, electrical, wire ess communications, precision manufacturing and other specialty areas.
- With integrated multiple technological product research and development platform
- Has established long-term strategic partnerships with leading universities and research institutions
- Quickly mass produce precision products with Incredibly fast production of automated machinery and rapid re-purposing strategies
- Offering low-cost automatic or semiautomatic flexible production.

- Constantly looking for desirable talent
- Focused on transformation and innovation to meet the shifting needs of the broader electronics industry
- Investing manpower and capital into new production capabilities

### **Going Forward**



#### Development trends

- I. Using of Internet of Things (IoT) technology will fuel the steady growth of newer technological fields
- II. Leading to the widely use of IoT applications in all areas
- III. (i.e. Smart Audio, Smart Home, Smart Wearable, Smart Entertainment, Smart Car, Robotics, Infotainment)

#### Competitions need to be faced

- I. To retain and acquire major clients
- II. Research methodologies
- III. Application of new technologies
- IV. Lower purchasing and manufacturing costs

#### • Ongoing innovation and transformation

- I. Focusing on manufacturing capabilities
- II. Establishing Goertek as a world-renowned information industry
- III. Continuing to invest in R&D to fully utilize the Smart strategies

#### • How Goertek will become a world leading enterprise in the information industry - Business focuses for this year

- I. 1. Realization of our strategic goals
- II. 2. Establishing a globally-competitive and globally-interconnected marketing team.
- III. 3. Building and developing Goertek's unique values.
- IV. 4. Enhancing quality management

## **Thanks for your attention !**